

# CAMPUS AMBASSADOR PROGRAM

The Annual Techno Management Fest

**VISSENAIRE** 

As a Campus Ambassador of Wissenaire'23, you will get a great opportunity to work with the team of Wissenaire'23 and will also get to witness your work yielding amazing results.

## Benefits for different tiers of CA's:

- Diamond CA's (1-3) :
  - Letter of recommendation.
  - Goodies from Wissenaire.
  - Free registration for all events.
  - Free course coupons.
  - Free hospitality (excluding food).
  - $\circ$  2 VIP passes for Starnite.
  - Front row seats in tek talks.
  - Photos of CA displayed in website and on social media.
  - Diamond CA member Certificate from Wissenaire.

#### • Platinum CA's (4-10) :

- Goodies from Wissenaire.
- Platinum CA member certificate from Wissenaire.
- 1 VIP pass for Starnite.
- Free course coupons.
- Free registration for all event.
- Name will be mentioned in Wissenaire Official website and social media.

#### • Gold CA's (11-20) :

- Goodies from Wissenaire.
- Free registration for 1 event.
- Discount on courses.
- Gold CA member certificate from Wissenaire.
- Name will be mentioned in Wissenaire Official website and social media.

#### • Silver CA's (21-50) :

- Goodies from Wissenaire.
- Silver CA member certificate from Wissenaire.
- Discount on courses.

#### • For all registered CA's (21-50) :

- Free Starnite passes for all registered CA's.
- CA member certificate from Wissenaire.

### • Points division :

- Sharing Tekwissen posts in WhatsApp groups, social media (Facebook feed, Instagram story) - 10 points each.
- Sharing all poster about fest, events and workshops conducted in social media 15 points each.
- Bringing participants to workshops 50 points each.
- $\circ~$  Bringing participants to events 30 points each.
- $\circ~$  Providing class representatives contacts from their college regarding publicity 5 points per contact.